VISION
An accomplished and adaptive workforce, giving the warfighter a decisive edge.

MISSION
Provide a global learning environment to develop qualified acquisition, requirements, and contingency professionals who deliver and sustain effective and affordable warfighting capabilities.

FACTS
• DAU is composed of five main regional campus locations and two colleges.
• DAU offers courses in-person and online.
• DAU hosts more than 50 Communities of Practice on acquisition-related topics.
• DAU supports approximately 180,000 members of the Defense Acquisition Workforce.
• DAU offers career-long learning opportunities, DAWIA certification training, credentials, job support tools and resources, and consulting services.

HISTORY
The Defense Acquisition Workforce Improvement Act of 1990 facilitated the creation of the Defense Acquisition University in 1991.
#ExperienceDAU

- Gain acquisition knowledge and skills
- Find acquisition resources to help on the job
- Receive assistance tailored to organizational needs
- Engage with experts, leaders, and innovators
Leaders

President
Jim Woolsey

Vice President
Frank Kelley

Chief of Staff
Joe Johnson

Biography

Biography

Biography

Customers
Locations

Colleges
In addition to the regional locations listed above, DAU also has two colleges.

College of Contract Management
Fort Lee, VA

Defense Systems Management College
Fort Belvoir, VA
Accreditations

DAU is accredited by the Commission of the Council on Occupational Education

DAU is accredited by the International Association for Continuing Education and Training and is authorized to provide Continuous Education Units

Awards

DAU Recognized Leader in Acquisition Training
Publications

Defense Acquisition Magazine

Defense Acquisition Research Journal

2019 DAU Annual Report

The Defense Acquisition University: Training Professionals for Acquisition Workforce 1992-2003
Branding Guidelines

The Defense Acquisition University brand identity communicates the essence of who DAU is and what DAU does.

**DAU Logo**
The DAU logo was designed to represent a forward-looking, best-in-class learning organization. It incorporates a clean, modern typeface and two graphic elements: the pathway of learning, which leads in a forward motion to the seven-pointed star representing success and a best-in-class status.

**Color**
For professional printing, the DAU red specifications are:
- PMS 187C
- CMYK (C19, M100, Y74, K8)

Screen specifications are:
- RGB (R187, G23, B62)
- HTML bb173e

**Size**
Downloadable logos are provided in sizes ranging from 1 inch to 4.5 inches (measurements refer to width of logo). Whenever possible, use the provided files without scaling them (making them bigger or smaller).

**Legend**
The words “Defense Acquisition University” (“the legend”) appear under the logo in Arial Narrow only if the words “Defense Acquisition University” do not appear elsewhere on the page as a title. The legend does not appear if the logo is less than 1.5 inches wide as the legend will not be completely legible.

**DAU Seal**
Defense is represented by the shield, which is black to denote strength and solidity. The torch stands for leadership and learning, the book for study and publication. The portico represents the center of learning and research. The laurel and oak sprigs stand respectively for honor and strength. Blue stands for the Department of Defense; gold stands for excellence, white for integrity.

**Use**
The DAU seal will be used on:
- Official documents
- Student certificates
- Transcripts

The DAU Seal will never appear on the same page as the Logo.
Contacts

Public Affairs
communications@dau.edu
Local: 703-805-3459
Toll-free: 866-568-6924
Email: DAUHelp@dau.edu
www.DAU.edu

Social Media

/Defense-acquisition-university
/DAUNow
@DAUNow
@DAU_Now
/defenseacquisitionuniversity

www.DAU.edu

SUPPORTING DEFENSE ACQUISITION PROFESSIONALS