

Community Metrics Using Qlik

<https://qlik.dau.edu/>

Qlik is available only to those with a DAU.edu email address.

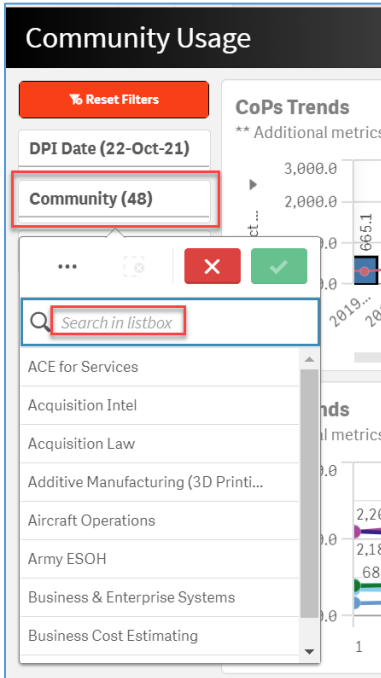
1. Sign in.
2. In left menu, choose **User Experience**.
3. In center area, choose **Community Engagement** (click on the image, not the text).

The screenshot shows the Qlik Sense Enterprise interface. On the left, a navigation menu lists various categories, with 'User Experience' highlighted and enclosed in a red box. The main content area, titled 'User Experience', displays a grid of dashboard tiles. The 'Community Engagement' tile, which features a DAU logo with social media icons, is highlighted with a red border. Other visible tiles include 'ACQuipedia Metrics', 'CardioLog CoP Survey (CoP2)', 'DAU Mobile App Analysis', 'DAU Online Assets Contact Hours', and 'DAU Page Level Analysis'.

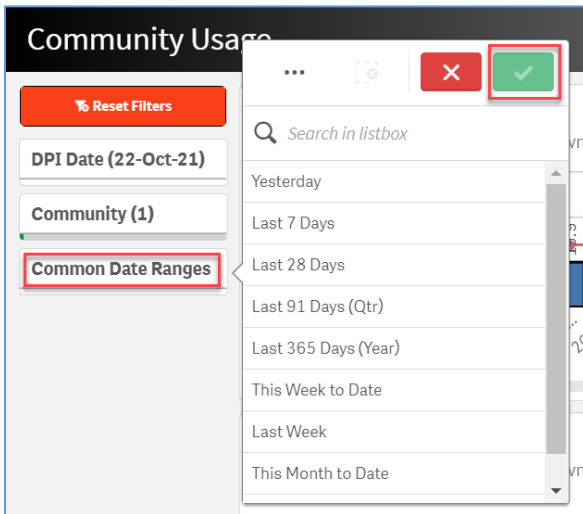
4. In the new tab, click the **Community Usage** image (not the words).

This screenshot shows a detailed view of the 'Community Engagement' dashboard. At the top left is the DAU logo. Below it, the dashboard title 'Community Engagement' is followed by metadata: 'Data last loaded: Oct 22, 2021, 5:01 AM', 'Published: Oct 1, 2021, 1:27 PM', and 'Published to: User Experience'. A descriptive paragraph explains that the application is used by Jill Garcia, Community Owners, and Community Leaders, and was created by WLD Analytics as a draft dashboard. Below the text are navigation options for 'Sheets', 'Bookmarks', and 'Stories'. A section titled 'Public sheets (6)' contains a row of six dashboard tiles: 'App Overview', 'Leaderboard', 'DPI Profile', 'Community Profile', 'Community Engagement', and 'Community Usage'. The 'Community Usage' tile is highlighted with a red border.

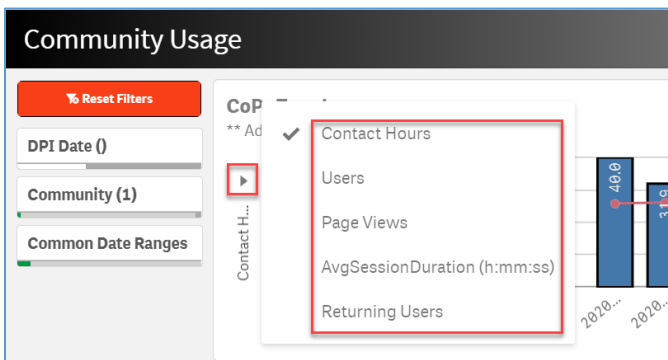
5. Click on the **Community** button and choose a community. You can search by typing the first few letters of the community name in the **Search** field. Click the **green checkmark button** after selecting a community.



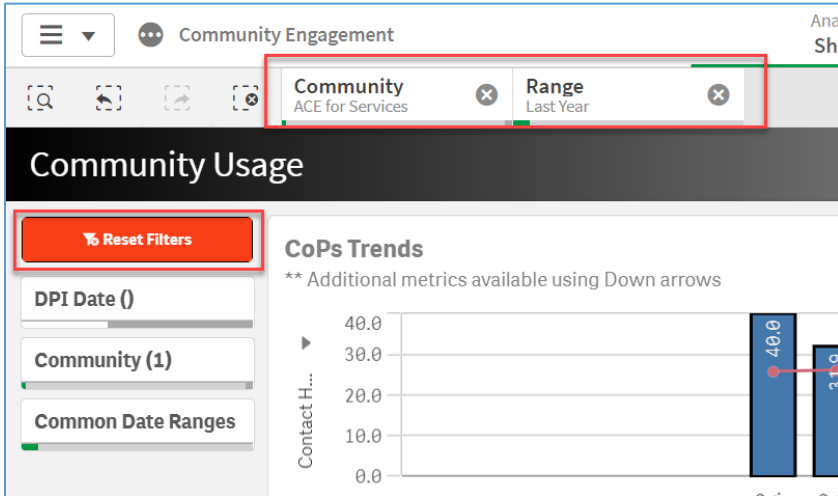
6. In the left menu, you may customize your date range by choosing **Common Date Ranges**, selecting your preferred date range, and then clicking the **green checkmark button**.



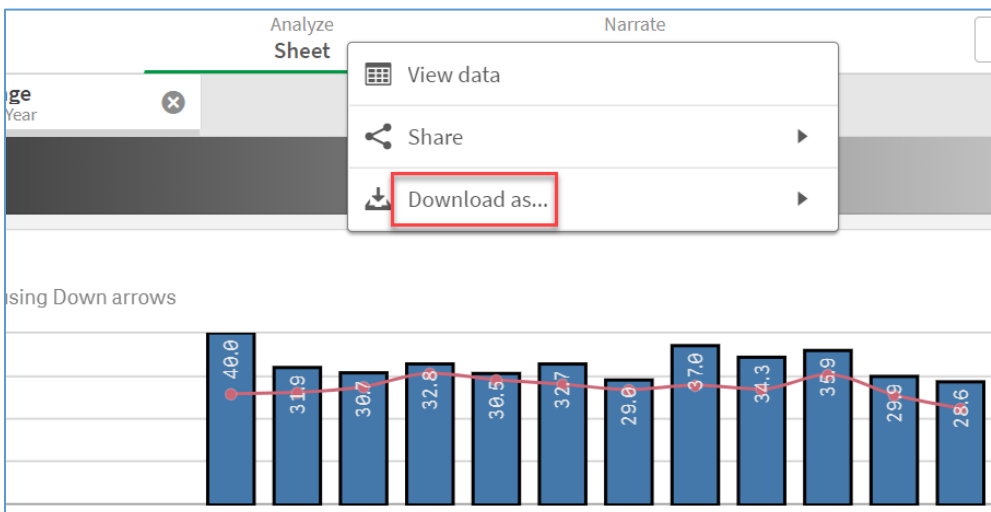
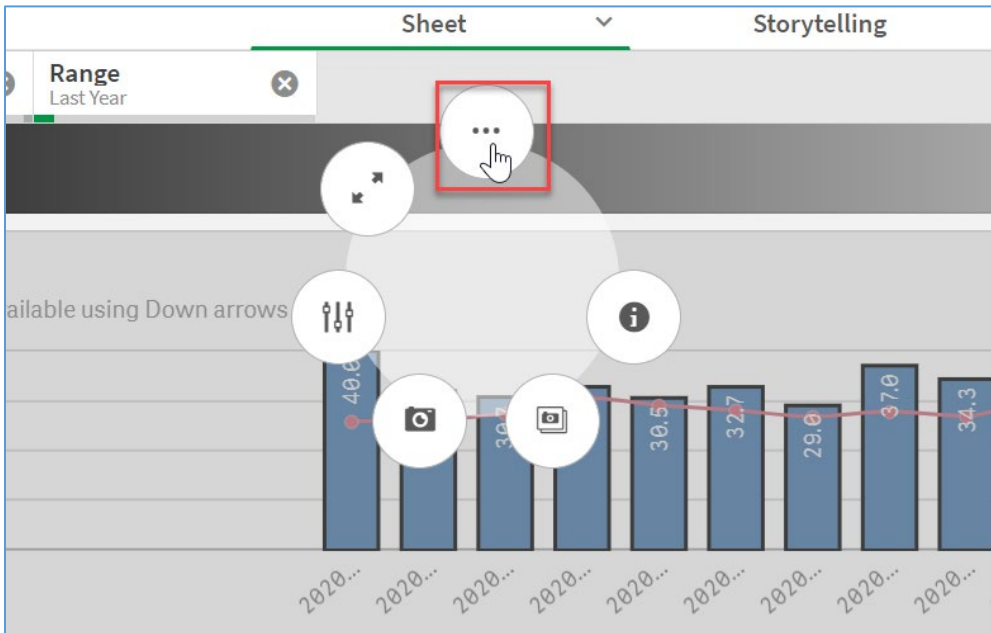
7. Additional filters are available using the drop-down arrow next to the chart title.

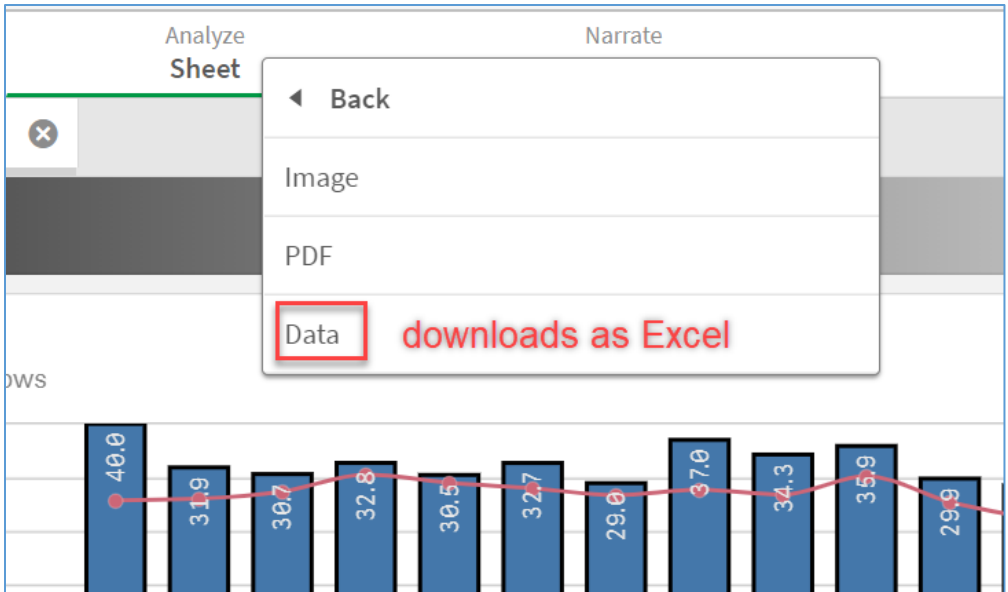


8. Your filter choices are shown across the top of the page. You may cancel one by clicking the “x” associated with it, or you may cancel all filters by clicking the **Reset Filters** button.



9. You may download the data by **right-clicking** in the chart area, clicking on the **ellipsis**, choosing **Download as...**, and then choosing your **preferred format** (note: “Data” downloads as an **Excel spreadsheet**).





In addition to these metrics, basic metrics are still available on each community's home page.

What's happening

541
members

28
discussions

62
replies